Nevertheless, on the Basis of a functional and not merely a conceptual comparison of them, it should not be difficult to
discover how it has become an almost universally recognised principle that in the construction of ambiguous or
incomplete contractual terms, regard must be had, especially between merchants, to the normal meaning of such terms
and the usual practices in the respective trade sectors, and this independently of the intention or even the knowledge of
the Parties.

Referring Principles:

IV.5.1 - Intentions of the parties